



Volunteer Newsletter

VOLUME TWO

OCTOBER 2009

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Chairs Address “Lord of the Rings”



I know many of you have volunteered at the Tim Hortons Brier, the Ford World Men’s Curling Championship, and now your “trifecta” is the Tim Hortons Roar of the Rings, the Canadian Men’s and Women’s

Curling Trials. Your commitment to this great sport is inspiring. And I know many of you, like me, are looking forward to the amazing level of curling we’re about to witness. It’ll remind us I’m sure of our own teams. Okay, maybe not.

If anyone asks you about tickets, they’ve gone really well, but we’ve still got lots we’d like to sell! Just send them to Ticketmaster. We’ll be releasing single game tickets soon. If anyone asks you about volunteering, we filled our quota

up months and months ago (yeah!). And if anyone asks you who’s the cutest Chair you’ve ever seen.....oh never mind.

A HUGE thank you to each of you for volunteering. I’ll see you at our next Rally where you’ll pick up your uniforms. We’ll then have our FUN Volunteer Appreciation Party on December 5th. And then, let the games begin on December 6th!

Jackie-Rae Greening

Only 62 days away....

It seems that time is yet again slipping away. We are only a stones throw away from the Tim Hortons Roar of the Rings. With more excitement building in the community over the event, I find my heart races every time I see an advertisement on TV. Thank you all for coming out to have your uniforms sized and I look

forward to seeing you again in November. Please make sure to note that we will be kicking off the entire Tim Hortons Roar of the Rings event with the Volunteer Appreciation Party. We appreciate you so much that we want you to join us on Saturday, December 5th in the Patch for a Roast Beef Dinner before the first day

of the event. Doors will open after dinner for your friends and family to come and dance the night away with us and we get ready for another epic event! Look for more details in the next newsletter.

Heather Clark
Director of Volunteers



CTV Edmonton reaches over 1.2 million viewers across north central Alberta. Since 1954 we have provided our viewers with the very best in local and national news, entertainment, and community service. For over 55 years we have been as much a part of the fabric of Edmonton as curling... and our success continues today. The latest official ratings show CTV News at

Six with Carrie Doll and Daryl McIntyre enjoys greater viewership than all other supper newscasts combined. It is the most watched program on television in the Edmonton market.

In addition to owning the #1 spot, CTV offers 12 of the top 20 TV shows. Our website www.ctvedmonton.ca continues to grow in

popularity as web users throughout Edmonton and northern Alberta realize it is the premiere source for breaking news as well as comprehensive news, weather and more.

At CTV Edmonton we are proud to be Official Media Partner of the 2009 Tim Hortons Roar of the Rings.

Hot off the Press!

In conjunction with the City of Edmonton, we are pleased to inform you that as an official volunteer of the 2009 Tim Hortons Roar of the Rings you will be able to access the LRT (Light Rail Transit) with your Accreditation.

As an alternative Volunteers can purchase a parking pass through Ticketmaster at ticketmaster.ca or by phone at 780-451-8000.



Viterra is a globally focused agribusiness with operations in Canada, the US, Japan, Singapore and Geneva, Switzerland. We are diversified into five distinct, interrelated businesses: grain handling and marketing, agri-products, feed products, food processing and financial products.

As a food ingredients supplier to the world, Viterra's integrated value chain is supported by superior operational assets and enhanced through our unparal-

leled expertise in research and development, trading, marketing and arbitrage logistics. This puts us in an ideal position to take food from areas of surplus to areas of need.

Our greatest strength lies in our relationships as a pivotal link between our producers and end use customers. We partner with farmers throughout the year, providing them with the tools and advice they need to grow healthy, high-yielding crops. Our line-up of premium inputs includes proprietary

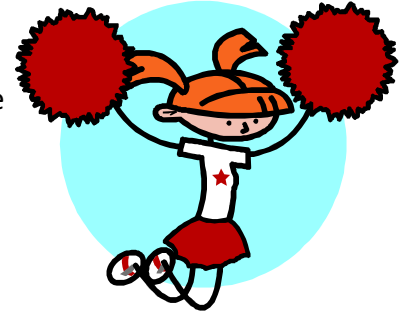
seed, crop protection products, equipment and fertilizer, along with credit financing that provides the freedom and flexibility to make purchases when needed.

Viterra enhances our customers' business operations and expands their marketing choices. From inland terminals to port facilities, Viterra handles grains, oilseeds and special crops that feed markets around the world.

VOLUNTEER RALLY TWO: November 17, 2009

The second volunteer rally will take place on Tuesday, November 17th. The main goal for the rally is to pick up your uniform. We will be doing a brief rundown of the event, any pertinent information about access to the building, cases of emergency, volunteer etiquette and frequently asked questions. It will give you an opportunity to join us in a meal and walk away with your accreditation pass, uniform and all your questions answered. It is extremely important for you to make time to pick up your uniform even if you do not stay for dinner.

Thank you for helping us by making time on November 17th.



Where: Hall F, Edmonton Expo Centre (formerly Agricom), Northlands

Date: November 17, 2009

Time: 5:30 pm Doors Open

6:00 pm Dinner

7:00 pm Program

Alternate Pick Up Days:

November 19th from 5:00 pm—6:00 pm at ROTR Office (16304-114 Avenue)

November 23rd from 6:00 pm—7:00 pm at ROTR Office (16304-114 Avenue)



The Co-operators is a leading Canadian-owned multi-product insurance company with agents in over 600 locations across the country.

Together, we protect over one million Canadians with the same care and personal service that have made us a true Canadian champion for over 60 years.

Ask us about our complete line of insurance and investment products.



CFCW has been a proud sponsor of the '99 and '05 Briers, the '07 Worlds, and now the 2009 Tim Hortons Roar of the Rings, the Canadian Men's & Women's Curling Trials. There has only been one station who has consistently provided solid curling coverage over the past 50 years, and that's CFCW. It doesn't matter

if it's a small Farmer's Bonspiel or something as big as the Trials, we'll talk about it. We realize the sport of curling is all about the grass roots of the game, and that's important to us and our listeners.

CFCW's very own Jackie-Rae Greening is the Chair of the Trials, so you can bet that Alberta's Country Legend will be all over this event. (We have to or we'll get our butts

kicked!) J.R. absolutely raves about you...the volunteers. We'd like to thank you for your commitment in making the City of Edmonton look good to the rest of Canada.

We'll once again be the station to listen to for the most up-to-date information about the biggest curling event to ever hit E-Town. Our aim is to make Wes Montgomery proud.

Opening Banquet

Tickets are Now

**Available to the
general public!**

To purchase just call

780-451-8000 or visit

ticketmaster.ca



Keith's Patch & Oh Canada Lounge

KEITH'S PATCH

Your entertainment hub! Will be located in Hall C of the Edmonton EXPO Centre (formerly known as the Agricom Building), it is a quick walk over the pedway from the curling action at Rexall Place. Keith's Patch offers entertainment, souvenirs, food kiosks and daily give-aways. The Keith's Patch provides fans an exciting and positive environment during and between games and into the "wee hours" of the morning. Your draw ticket (from any draw that day) gives you free access to the Keith's Patch, subject to seating availability. The Keith's Patch is open daily from 11:00 am—2:00 am with the exception of Sunday, December 13 when it will close at 7:00 pm.

OH CANADA LOUNGE

A lounge that is quieter and softer than the Keith's Patch, but equally as entertaining! Located in Hall B in the Edmonton EXPO Centre (formerly known as the Agricom Building). Come celebrate Canadian culture with us in the Oh Canada Lounge. Your draw ticket (from any draw that day) gives you free access to the Oh Canada Lounge, subject to seating availability. The Oh Canada Lounge will be open on opening Sunday thru Wednesday from 11:00 am—7:00 pm, we will then ramp it up from Thursday—Saturday and the Oh Canada Lounge will be open from 11:00 am—11:00 pm. The Lounge will be closed on Sunday, December 13th.



OUTDOOR ADVERTISING

PATTISON Outdoor Advertising has been a long time proud supporter of curling across the country and are thrilled to be apart of the 2009 Tim Hortons Roar of the Rings.

Delivery of outstanding Outdoor Advertising has been the business of PATTISON Outdoor for over 80 years. Edmonton is one of PATTISON's major markets selling a

wide variety of out-of-home products including traditional Outdoor Billboards, Transit Advertising as well as digital outdoor and mall posters, LRT advertising and Bus Benches. The company began as a small Vancouver sign shop and has grown into a national sales organization for the Jim Pattison Out-Of-Home Media Group, a customer-oriented "superforce" represent-

ing 21 companies from coast to coast.

PATTISON Outdoor is proud of its tradition. We are always looking towards the future by continually upgrading products and seeking better ways to serve advertisers large and small and growing their business for success. Call us at 780-483-3073.

Edmonton Corn Maze

A perfect example of a community pulling together to celebrate a large community event. If you are looking for a way to spend an afternoon or want to get "lost in Kevin Martin's head", we recommend that you head out to the Edmonton Corn Maze. With the stalks of corn 6 feet high, you can spend an hour wandering aimlessly through the corn field. General admission is \$9 with children between the ages of 5-12 can explore the maze for \$7. To find the maze, take Anthony Henday Drive to Lessard Road (approximately 45th Avenue). Turn west on Lessard Road. Turn left onto 199th Street at the t- intersection and continue south to 23rd Avenue. Turn right at 23rd Avenue and continue 5 km West. The maze is located on the south side of the road.

Operational Hours September 1 - October 17

Mondays: Closed

Tuesday - Friday: 4pm - 9pm

Saturdays: 10am - 9pm

Sundays: 1pm - 5 pm

Edmontoncornmaze.ca

Support those in our community that continue to support us!





Schedule of Events

DATE	EVENT	TIME	LOCATION
Friday, December 4	Opening Banquet	6:00 pm Cocktails 7:00 pm Dinner	Edmonton Expo Centre, Alberta Ballroom
Saturday, December 5	Volunteer Appreciation Party	5:30 pm – 8:00 pm	Keith's Patch
	Keith's Patch Opening Night	8:00 pm	Keith's Patch
Sunday, December 6	Opening Ceremony	11:00 am	Rexall Place
	Draw #1	1:00 pm	Rexall Place
	Up Close & Personal	4:45 pm	Oh Canada Lounge
	Draw #2	6:00 pm	Rexall Place
Monday, December 7	Draw #3	8:30 am	Rexall Place
	Draw #4	1:00 pm	Rexall Place
	Up Close & Personal	4:45 pm	Oh Canada Lounge
	Draw #5	6:00 pm	Rexall Place
Tuesday, December 8	Draw #6	8:30 am	Rexall Place
	Draw #7	1:00 pm	Rexall Place
	Up Close & Personal	4:45 pm	Oh Canada Lounge
	Draw #8	6:00 pm	Rexall Place
Wednesday, December 9	Draw #9	8:30 am	Rexall Place
	Draw #10	1:00 pm	Rexall Place
	Up Close & Personal	4:45 pm	Oh Canada Lounge
	Draw #11	7:30 pm	Rexall Place
Thursday, December 10	Draw #12	8:30 am	Rexall Place
	Draw #13	1:00 pm	Rexall Place
	Up Close & Personal	4:45 pm	Oh Canada Lounge
	Draw #14	6:00 pm	Rexall Place
Friday, December 11	Tiebreaker, if required	12:30 am	Rexall Place
	Tiebreaker, if required	8:30 am	Rexall Place
	Tiebreaker, if required	1:00 pm	Rexall Place
Saturday, December 12	Women's Semi Final	6:00 pm	Rexall Place
	Men's Semi Final	1:00 pm	Rexall Place
	Women's Final	6:00 pm	Rexall Place
Sunday, December 13	Men's Final	1:00 pm	Rexall Place

Boston Pizza Junior Stars



Boston Pizza

Junior Stars

Join the team!

Enter for your chance to be one of 32 Northern Alberta Junior Curlers who will join a Tim Hortons Roar of the Rings Team!



2005 Tim Hortons Brier - team Alberta honorary member - Carly Pulm with Team Ferbey.

Open to all active NACA Junior Curlers between the ages of 11 and 19. One female and one male chosen per team. No cost to enter. One entry per person. Winners are responsible for their own accommodation, transportation, parking and meals.

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YOU WILL WIN

- ✶ A ticket for you and two guests to one of the team's round robin draws.
- ✶ A jacket and photo with the team.
- ✶ A gift package from Boston Pizza and the Event.
- ✶ Arena entrance and introduction with the team at a pre-game ceremony.

To enter, visit:
www.seasonofchampions.ca/juniorstars
 Entry deadline: November 3, 2009.

CANADIAN MEN'S & WOMEN'S CURLING TRIALS



Edmonton SPONSORED BY MONSANTO

Delivering Canada's Teams to the World.

REXALL PLACE, EDMONTON ✶ DECEMBER 6-13, 2009



RR DONNELLEY



FRIENDS

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